

ESPO AWARD 2019

ON SOCIETAL INTEGRATION OF PORTS

Transparency and the role of social media
in reaching out to local community



ITALIAN PORT DAYS



Opening port life and culture to people

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ESPO AWARD 2019 ON SOCIETAL INTEGRATION OF PORTS

Eleventh Edition

Transparency and the role of social media in reaching out to local community

Application Form

Name of the project:

Italian Port Days



Applying port authority:

Italian Port Network Authorities of:

Western Ligurian Sea (Ports of Vado Ligure, Savona, Genoa and Prà)

(Ports of La Spezia and Marina di Carrara)

North Tyrrhenian Sea (Ports of Livorno, Piombino, Portoferraio, Rio Marina, Cavo and Capraia)

Central-North Tyrrhenian Sea (Ports of Rome – Civitavecchia, Fiumicino and Gaeta)

Central Tyrrhenian Sea (Ports of Naples, Salerno and Castellammare di Stabia)

Ionian Sea (Port of Taranto)

Southern Adriatic Sea (Ports of Bari, Barletta, Brindisi, Manfredonia, Monopoli)

Central Adriatic Sea (Ports of Ancona, Pesaro, S.Benedetto del Tronto, Pescara, Ortona)

Central North Adriatic Sea (Port of Ravenna)

Northern Adriatic Sea (Ports of Venice and Chioggia)

Eastern Adriatic Sea (Ports of Trieste and Monfalcone)

Name(s) and function(s) of the application representative(s):

Address :

Via dell' Arco de' Ginnasi n.6 - 00186 Rome - Italy

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Signature(s):

.....
.....
.....

1. Summary description of the project

Please add a two-page summary description of the project, specifying (where relevant):

Scope of the project

The Project developed by the Italian Port Network Authorities has the main scope of informing and educating as many people as possible as to how ports actually work. The idea of opening all ports during the same period with a unique logo and slogan means coordination and united intents. Considering the high-level attention on ports due to the negative impact of port externalities the relations with local communities has become one of the main issues that port managers have to be able to face as best as possible. Italian Port Days is a project on which the Italian Port Network Authorities have invested their time and money to work on a National port-city integration policy.

Timescale over which the project evolved and will evolve in the future

Italian Port Days was developed in the Month of May 2019 and was actually realized from May 15 to May 22 in 20 Italian Ports. Over these 7 days ports developed various initiatives and events that were carried out at the same time (see programs attached). This means that even in the same port or in two or more ports part of the same Port Network Authority there were visits and seminars or concerts or street art exhibitions. In the future, Italian Port Days, which will have a Registered Trademark with its slogan “Opening Port Life and Culture to People” will be held in the month of May throughout Italian ports.

Problems addressed by the project

The main problem was that of finding a period of the year in which all ports can hold events or visits. For example; in a port-city like Venice where there are hundreds of cultural events over the year, it was difficult and also it was important to consider that if students were to be involved there are periods during the year in which this is not possible. In some cities, weekdays gather more people, in others weekends do. Weather conditions for visits, especially onboard were also taken into consideration. All of these possible problems that could have forced a stop in the project were taken into account by Port Network Authorities finally coming to a compromise. It was also difficult to find common ground as the Italian ports are very different among themselves so the idea to port life and culture was agreed upon.

The solutions devised

The solutions that were devised (the compromise) was finding that period during the year when schools are still open, it’s not too cold, not too hot and that can give ports at least 2 days of time to insert a port event in their city’s cultural agenda. This was decided and it worked as can be seen by the 20 diverse ports that held initiatives during the period agreed upon.

The results achieved

Italian Port Days gave all the ports involved the possibility to open to their territories. Sometimes, it is difficult to explain the importance of port-city initiatives locally especially if there are costs involved, Having National support and base, it became possible for ports that had never held port-city events, to understand the importance and be able to implement them. Italian Port Days had a lot of press importance and was at the centre of most social media for weeks before, during and after the dates involved.

Financial aspects

Italian Port Days was implemented by each port individually according to available budget and therefore the initiative gave every port the possibility to realize what was adequate and possible for them. Larger ports that had held previous initiatives had already gathered funds from sponsors and stakeholders or part of the events was directly held by other stakeholders. The ports that for the first time held events, had the possibility to learn from colleagues and a real Italian Port Days network was created.

Description and decision on behalf of Italian Port Network Authorities to participate

The necessity to reach out to local communities has become one of the main priorities for ports, together with the main environmental aspects like Quality of air, noise, energy consumption. Climate change and other environment impacts have made people more aware of the need to take care of the planet. The impact of ships has always been seen as something very serious and lately there have been many complaints in this regard. Ports have had to take care of giving correct information to communities to avoid that this large economic and employment centre be damaged by incorrect information. The relationship between ports and people is essential to guarantee the license to operate. This is something that all those working in the field know very well. It is part of diverse codes of practice, articles and texts which face the port-city relationship topic. This means going further than the urban planning and waterfront aspects which are only a part of the issue. For this reason, it is necessary to look at the human factor and develop relations giving clear and transparent information to people. To do so, ports must be willing to open up their doors, gates or barriers and welcome people inside their boundaries. Innovation and technology have also created occupation and professional revolution which has its effects also in ports. For this reason, managing port bodies must be able to have good relations with communities and supply information on how to develop new professionals where possible. Italian Port Days – “Opening Port Life and Culture to People” has given Italian ports the possibility to work together and develop new initiatives that reach out to local communities, to schools, universities and authorities. The National initiative Italian Port Days obtained the advocacy of the Italian National Coast Guard thanks to the value given to the project. Many Coast Guard and Harbour Masters’ offices worked in close cooperation with the ports to develop the events and visits within ports. Italian Port Days has given ports the possibility to be transparent with their local communities, with people and authorities, enhancing relations. The information given to people has empowered them and this means that in the future they will drive changes. Italian ports are 99% within urban areas and most ports are in old cities. There is need to discuss, to find agreements and to work together to make ports grow as best as possible. There are many challenges that Port Network Authorities must manage in this changing world and Italian Port Days is one step towards facing this challenge together.

2. Participation criteria
(see pages 2-3, sections 4 and 5 of the terms of reference)

- 2.1. Please indicate how your seaport is associated with ESPO.
☐ Direct member ☒ Full (Assoporti) ☐ Observer member of ESPO
☐ Port Network Authorities are Member of national/regional ports association which is
☐ Full member ☐ Observer member of ESPO

- 2.2. Please indicate the stage of implementation of your project:
☒ The project is fully operational.
☐ The project is in the stage of implementation.

See also question 3.4.

3. Selection criteria

(for guidance, see page 3, section 5 of the terms of reference)

3.1. Describe the original and innovative character of the project (about 180 words)

The project was launched by the Italian Port Network Authorities after a very long and fruitful discussion regarding the need to reach out to local communities as a whole and not in small parts as happened in the past. The aim is to dedicate a specific period of the year (May) to get Italian ports open together to local communities using different tools. This means organizing events but also and above all opening the port areas to people who live and/or work around ports but have never seen how it works. Of course, some ports have a port-city program also during other periods along the year, but being gathered one a year under a unique logo enhances each port's projects, reaching more people.

The project is original and innovative as for the first time an entire country has opened its ports for visits, questions and even to see how people work in ports. This innovative approach aims to inform and educate people on port activities especially considering the new digital era we are facing. Ports are industries which have to promote sustainability, blue economy and innovation but to do so they must be transparent towards people, territories and political authorities governing surrounding areas.

Putting together so many ports and making them open their “gates” and areas is a new concept that in the future we hope to improve. For the first time, this year we had them opening with the same Logo and Slogan so that this could be representative of the willingness to give as much information as possible. Results and initiatives were also disseminated through social networks with the hashtag #ItalianPortDays.

3.2. Describe the vision and leadership deployed by the senior management of the port authority (about 250 words)

All senior management of the various Port Network Authorities was involved from the beginning participating in Press conferences and many meetings to define purpose and method to be used to make Italian Port Days work as best as possible.

Over the last years senior management has come closer to the port-city relationship issue thanks to work carried out by the European and National port association and considering the changes that are happening in ports around the world.

Senior Management of ports has put together this initiative informing and cooperating with private companies and port operators also with the representing associations. These private participants were involved in the project and invited to events as speakers.

To get people into the port areas all terminals and companies were active also in supplying information as well as sponsoring events or distributing small tokens and gifts that regard port activities.

Th senior management of the port authorities have had to use their leadership qualities and give a strong contribution within their organization so as to inform even those employees that are not sensible to this topic as they are often busy with other types of activities. This means putting the port-city relationship and transparency on the agenda of ports and port authorities for the first time in the country and putting it on all together. This meant that a focus on newspapers and on social networks was on this for weeks.

The vision of senior management was that of creating a specific period where all ports were open to communities together. This gave them the possibility to be stronger also on the media as it makes the news that so many ports were demonstrating what they are and how they work. We can say that this was successful as news and social networks were full of this information and visits to ports went up to a very high number with interesting and new programs that go beyond the old-fashioned seminar or conference on port data.

3.3. Describe how partners and stakeholders concerned have been involved so that their contribution to the results of the project can be properly evaluated. (about 300 words)

To make this project become reality all Port Network Authorities together with their private operators and companies were involved. This type of initiative requires a participation of all members and stakeholders so as

to be implemented.

Their contribution was vital as can be seen by the attached list of events and initiatives carried out by each port part of the Port Network. As already said the objective of this project is that of opening up to the port communities and giving information on how ports work and how people integrate with port activities, The port-city relationship is at the centre of the project and can only be of success if all stakeholders and partners of ports are working together.

To make this project feasible, ports contacted and worked with terminal operators and local authorities. Indeed, on the attached list of initiatives it is possible to deduce that during the presentations, seminars and visits there were managers and employees of these stakeholders.

Many of the initiatives themselves were put together with the strong collaboration of these stakeholders. For example, the visits onboard Tug-boats or on other port vehicles managed by stakeholders was carried out with their collaboration and involvement.

The stakeholders also provided educational material for children and students who visited the port. This material mainly consisted in port working kits, so that they actually felt close to the port activities that are carried out. There was also city information so that the connection between ports and cities was clear. The use of social networks that included all the stakeholders' profiles were also used and, in some case, (Eg. Port of Ancona, Port of Naples) a specific website and an App were created with the sponsorship of port cities and other stakeholders. Where Port Centres have been created, for example; Genoa and Livorno; specific visits were organized together with stakeholders who contributed in the creation of the Centres.

Clearly the general hashtag #Italianportdays was used by all stakeholders and, in some cases, there were specific hashtags added to the main project. The logo Italian Port Days with the slogan “opening port life and culture to people” was adopted by all the stakeholders including, for example Propellers Club that organized events in the Taranto, Bari and Brindisi area.

Following the success of the initiative, Italian Port Authorities decided to register the logo and slogan according to Registered trademark law.

3.4. Specify the status of implementation and/or progress, feasibility, commitment by investors and timing (about 250 words)

The project was conceived early 2019 and realized in the month of May 2019 during the days comprising from May 15 to May 22. To follow on May 23 and 24, the first ESPO conference in Italy was held in Livorno where some initial data regarding the event was given to the media. The participation of 20 ports holding events on 7 days brought an estimated 20,000 new people to visit and/or come in contact with port activities, as well as the involvement of people who already have contact with ports who were employed as guides, tutors and animators. The success of the project confirmed its feasibility and the commitment of all participants and investors is also established by the declarations of stakeholders who expect to add new initiatives to the ones already held.

The objective for 2020 is that of giving specific themes to each port according to natural vocation, history, dimension and the type of traffic handled.

This will mean that the group of Port Network Authority experts will meet by November 2019 to gather and give as much information as possible. Within the project a National Television coverage is also foreseen so as to give as much information as possible to people in general. The main objective of the project is to make them part of everybody's general knowledge. To do so, the first stage will mean opening up to communities. To follow Port Network Authorities would like port information to be included in text books, in daily school lessons and in general television programs being an essential part of World economy and being, as already said, an industrial centre for sustainability, blue economy and technology.

3.5. Describe how the project contributed in practice to the objective of the ESPO Award, i.e. how has it improved the societal integration of your port? (about 250 words)

Embracing and enhancing the co-habitation and dialogue with cities and local communities is the centre of the ESPO Award concept. Reaching out to communities is essential for an industry like ports that is something that is noticed mainly for its negative impact in operations. For this reason, creating an initiative that embraces an

entire country of ports that simultaneously open to their territories and to the people living around ports is unique and improves societal integration. The results gathered by the ports part of port network authorities has been very positive and other bodies, associations and stakeholders have showed interest for further editions and therefore the project has been effective in getting the message through.

The societal function must be taken seriously and therefore “spot” events on ports, waterfronts or traffic cannot be considered as really effective in building port-city relations in the long-term.

This project has had very positive feedback and numerous requests for a 2020 edition with even more initiatives. The idea of opening ports together has made the concept of ports opening to communities stronger as it is now on the National agenda as one of the necessary functions to be carried out in ports.

The aim of the ESPO Award is to promote innovative projects so that port communities feel closer to what’s happening in their ports. With this original project, many people who had never come into contact with port areas, port operations or port education have now seen directly what happens in ports and how port activities are vital for local and national economy.

Other information/press coverage and presentations/videos are available at:

<http://www.assoporti.it/media/4429/assoporti-ipd-2019-v000.pdf>

and on connecting Assoporti – Italian Ports Association Facebook, LinkedIn and Twitter pages.

3.6. Please send your application form and all supporting material by email to Helene.vancompernelle@espo.be. An acknowledgment of your submission will be sent as proof of reception.

For any supporting material you deem relevant for the jury to consider and which cannot be sent by email (such as professional quality photographs or other illustrations, brochures, flyers, reports, etc.) you may send them by post to the ESPO secretariat at the address below. In this case, please send us, if possible, 8 copies of this material so that we can distribute it to the jury members. May we ask you to limit the documentation to what is really relevant to support your application and make sure that all material is in English.

Please send your application and all relevant material so it reaches ESPO by 28 June 2019 at the latest to:
helene.vancompernelle@espo.be

And for any other supporting material that cannot be sent by email (8 copies), to:

ESPO
ESPO Award 2019
The European Port House
Treurenberg 6
B-1000 Brussels
Belgium

Questions regarding the application should be sent by email to:

Isabelle.Ryckbost@espo.be and/or **helene.vancompernelle@espo.be**



Opening port life and culture to people

PORT INITIATIVES

Type of traffic: multiservice Port - all type of traffic are available

Summary of amount of traffic per type

Genoa, Pra', Savona and Vado Ligure, the ports of the Western Ligurian Sea - grouped together under the banner Ports of Genoa - rank as Italy's pre-eminent port range in terms of total throughput with 70 mln tons, product, diversity and economic output. The Ports of Genoa feature specialized terminals offering the best transport solutions for all types of commodities. The Ports of Genoa in 2018 handled 70,3 million tonnes, of which 15 mln tonnes of Breakbulk, 2,7 mln TEU, 6 mln tonnes of Dry Bulk, 22 mln tonnes of Liquid Bulk; in the passengers traffic Port of Genoa hosted 2,7 mln cruise passengers and 4,3 total passengers.

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The Italian Port Day was held in Savona on 10 and 11 May and in Genoa on 16-17 and 18 May 2019. The activities planned were varied and inclusive, with the aim of involving citizens to let them discover the port and its activities.

In Savona on Friday the activities were dedicated to primary schools where, thanks to the collaboration of the Capitaneria di Porto and the Technical and Nautical Services we offered a free visit to the port of Savona with the boats of the Port Pilots and Moorers and visiting a tugboat. In the Marina area we have organized ludic and didactic activities directed from the onlus PORTO DEI PICCOLI that collaborates with the hospital Gaslini of Genoa.

On Saturday morning the activities were repeated free and open to all citizens and cruise passengers present in the city.

The Naval League was also present at the event, as well as a "special corner" where the Dockers together with the Technical and Nautical Services operators, told the children about their work and how it has

changed over the years.

By boarding the boats of the Nautical Technical Services, citizens were able to discover roles and functions unknown to non-professionals (port pilots, moorers, tugboats, etc..) reflecting on the importance of the safety of vessel traffic (use of tugboats in case of wind, etc. ...).

In Genoa on Thursday 16th and Friday 17th the Italian Port Day was dedicated to activities with schools, including educational activities managed by the "Porto dei Piccoli Onlus" and a visit to two boats of the Capitaneria di Porto and their Operations Room. The latter was an opportunity for the children to understand how much work is developing in the ports: the control of incoming and outgoing vessel traffic, safety and security checks, the aid to boats in distress, controls on boats and on the fishing chain, etc. ... making them reflect on the income generated by the port.

On Friday 17th, a meeting entitled "The Port Meets Students" was organized in the Western Ligurian Sea Port Authority headquarter, where the secondary schools of Genoa and Savona met the Port Authority, the Maritime Agents and the Forwarding Agents; at the end of the meeting the students were taken on a boat visit to the basin of Genoa. The latter was a moment of encounter between the port community and the young citizens, to show them operational and business aspect that are driving the port sector, with the goal to make them aware of the quantity and variety of actors who work there.

Saturday, May 18, the final day, was dedicated to citizenship, opening Palazzo San Giorgio, headquarter of the Western Ligurian Sea Port Authority to guided tours (in collaboration with the FAI) and the Genoa Port Center (museum dedicated to the world of shipping). The purpose of these visits is to bring citizens closer to the port area, to make the activities of the Port Authority more transparent by opening its headquarters and to show to residents the breadth and complexity of activities that take place within the ports.

In fact, the most common comments heard by children (and often also by teachers) was: "I didn't think there would be so many people working in the port"!



Type of traffic: containers, bulk, project cargo, passengers

SUMMARY OF AMOUNT OF TRAFFIC BY TYPE:

Total handling (tons): 18,3 millions (+0,1%)
Containers (TEUs): 1.543.000 (+1,2%),
Cruise Passengers: 495.000 (+4,7%)

Location

The Port of La Spezia overlooks the northern Tyrrhenian Sea. It is a natural port that offers many advantages for maritime and land transport. Thanks to its strategic geographical position, it is one of the most important commercial ports in the Mediterranean and one of the strategic nodes in the TEN-T Core network, the central trans-European transport network, as the core port of the priority Scandinavia-Mediterranean Corridor.

The Port is an integral part of a large port cluster that encompasses other important sectors of the maritime economy such as shipbuilding, yachting, tourism, and aquaculture, and it represents one of the largest economic realities on the Ligurian territory.

The Port of Carrara has very ancient roots, deriving from legendary “Portus Lunae”, where the shipment of white Apuan marble destined for Rome and the cities of the empire was embarked on large ships called “naves lapidariae”. Located in the eastern Ligurian Sea, today it is the largest world port for handling stone products and, thanks to its favourable geographical position, it is a natural outlet for many products coming and going, not only in Italy but also in Eastern and Central Europe. Both the port and dry port are served by a rail link that can receive and ship goods by rail that, with its to the proximity of the Tyrrhenian ridge, is very competitive as well as environmentally sustainable. It is also connected with the Tyrrhenian multi-modal bracket and with the Cisa crossing, with two very close motorway exits: Carrara (1 km) and Massa (5 km).

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The Port of La Spezia and Marina di Carrara collaborate with its port operators in order to improve the relationships with the local community, seeking to promote in every occasion, maritime culture and port value. During all the school year they are involved with the PortoLab Project in collaboration with Contship Italia Group and Grendi S.p.A. Thanks this project every year a lot of students from primary public schools visit both ports that are transformed in an open air laboratory. At Terminal 1, the old cruise terminal in La Spezia, at the Auditorium del Porto or in the lobby of the building of Port of Carrara, sometimes they organize expositions or meetings, conferences, activities open to the citizens. During the year the ports are visited also from many students from Italian secondary public schools. Currently, after the realization of URP, the office through which the citizens can to converse with the Port Authority, we are trying to realize an innovative project about social network communication, to reach more people, mostly young people who don't know the port and its importance.



Type of traffic: multiservice Port - all type of traffic are available

Summary of amount of traffic per type

TRAFFIC FIGURES 2018

Total traffic (ton): 44.081.063

Liquid Bulk: 9.562.063 - Dry bulk: 2.048.291 - Containerized Cargo: 8.538.918 - Ro-Ro: 22.171.749

Other general Cargo: 1.759.830

Vessels number: 34.912

GT: 315.245.122

Containers (TEU): 748.024

Passengers (units): 9.774.533

Ferry: 8.949.223

Cruise: 825.310

RO-RO (units): 728.655

Commercial vehicles (units): 666.651

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The "Open Port" project is an integrated project, which Livorno Port Authority started in 2007. Over the last two years it has been extended to the other ports belonging to the North Tyrrhenian Port Network Authority (Piombino, Portoferraio, Rio Marina, Cavo and Capraia). The project is based on several actions that cover the theme of communicating the port to the general public, most of all to youngsters, in order to foster the relationship with the city.

In each edition, over a period of 8 months (from October to May) local students and citizens, above all young people and students from local schools, through a series of completely free events (including port visits, presentations in schools, TV programs, exhibitions, performances and concerts during the Maritime day on 20th May) have the opportunity to get to know the port; the sector that, in the case of

Livorno, represents its main economic driving-force. As from this year, the project has been linked up to the Italian Port Days events, devised by Assoporti (the Italian port association), taking place in most Italian ports in May and ending with a press conference in Livorno during the 2019 ESPO conference. Over the years, the project has become a 'communication container' of events dedicated to opening up ports to local communities.

This year, some of these events have focused on transparency and using social networks.

The main aim of "Open Port" devised for 2018-2019, is in fact to promote the image of the port by opening not only its gates but also new sector dissemination tools to local citizens:

- the Livorno Port Centre, based in the Old Fortress in Livorno, with its website www.livornoportcenter.it and the Old Fortress Facebook page,
- the series on the local TV network discussing all the various aspects of port work,
- the Port News web TV video clips on the Port Network website,
- the Twitter account @AdspAltoTirreno.

The Livorno Port Center is a high-tech, multimedia, educational exhibition center located inside the Old Fortress, near the Cruise Terminal. Its interactive multimedia laboratory guides visitors, helping them to discover the port by themselves: its history and development, industrial activities linked to logistics, passenger flows, international trade, harbour professions, and the overall theme of integration between port and city. Besides, the Livorno Port Center facilitates international networking activities as part of the European Port Center Network for cross-border cooperation, having signed the Missions charter of a Port Center (designed by Association internationale villes et ports-AIVP to define a framework of identified and shared missions).

During the TV broadcasts, students are invited to interview key port figures like the president of the Port Network Authority, the president of "Assoterminal" (the Italian port terminal association), pilots, dockers etc. All sector professionals involved in the "Open Port" project, as partners or simply as people working in the port industry, are invited, year after year, to take part in these TV series with a special moment dedicated to the relationship between young people and port representatives.

In-depth analysis, interviews, video material, memorial reports, news and specials dedicated to the most current topics in the field of shipping and logistics. All this is Port News, the North Tyrrhenian Port Network Authority's online web magazine, which was established in 2012. Port News aims to fuel an informed debate on the main issues affecting the port industry, with interviews with institutional representatives and experts in the field both at national and international levels.

From intermodality to environmental issues, from technological innovation to port work and reflections on the dynamics that guide the traffic relations between the various countries. Nothing is overlooked, but examined in depth weekly through articles on sector issues that are published on the magazine's website and on social channels www.portnews.it (Twitter; Facebook; LinkedIn; Instagram; Youtube).



Type of traffic:

Location

Italy

Source: Clia Italia (2018)

- 1st in Italy for cruise traffic
- Hub of central Italy for Ro-Ro traffic and Short Sea Shipping

Europe

Source: Clia (2018)

- 2nd in Europe for cruise traffic

Summary of amount of traffic by type:

Main goods handled 2018	Tons
Dry bulk	4.824.353
Liquid bulk	5.293.938
Containerised goods	974.060
RO-RO	5.484.400
Total handling (tons):	16.605.819
Cruise Passengers (n.)	2.444.200
Ferry Passengers (n.)	1.827.620

Location

Port Network Authority of Northern Central Tyrrhenian Sea

The system creation strategy

Situated in the heart of the Mediterranean, the Rome and Lazio Port Network, consisting of Civitavecchia, Fiumicino and Gaeta, become the foundation stone for the construction of the “Lazio logistics platform”. The network aims to fulfil and integrate resources at individual ports and promote maritime transport and the growth of traffic, thanks to the extension of offers and the specialization of each port. The system’s logic makes it possible to offer national and international customers a variety of opportunities in different sectors: from passenger traffic, cruise liners and coastal navigation, to commercial traffic of all kinds: from transport of solid and liquid bulk to cars, from food and agriculture related goods to containers.

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The Rome and Lazio Port Network in collaboration with its port operators has made it its mission to connect with the local community, seeking to promote in every occasion, maritime culture and port value. It has done so by engaging in multiple activities and events held at its headquarters situated at the Molo Vespucci. Activities and events such as “Italian Port Days of Northern Central Tyrrhenian Sea”, to name but a few, include the free concession of its auditorium and areas, lectures, conferences and debates open to the public, port visits from primary and secondary public schools but also lectures offered by Port Authority executives at schools of all levels. All the activities have been promoted through local media, stakeholders and port operators. The media campaign of the press office of the Port Authority has allowed to sustain the initiatives putting in connection the port and the city.



Port of NAPLES

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

“Porto Aperto 2019” has come to its third edition and is for the first time the “Porto Aperto” event for Naples, Salerno and Castellammare di Stabia, the three ports belonging to the Campania port system. This is the reason why this year the Port Network Authority of the central Tyrrhenean Sea has organised a celebratory day in each port, dedicated to the citizens.

The show was carried out during three days: on May 17th in Castellammare di Stabia, on the 18th in Salerno and on the 19th in Naples.

19th May 2019

The closing day was in the Port of Naples with guided tours of the harbour by motorboats (at 09h00 / 10h40 / 12h15 a.m.) and port tours by bus (from 09h00 a.m. till 1h30 p.m.).

In the afternoon (from 3h00 p.m. to 6h00 p.m.) guided visits by motorboat to “San Vincenzo” pier (upon reservation) were organised, while the final part of the celebration started at 7:30 p.m. on the “Darsena Acton” area with a musical event.

Also thanks to the help of social media (Facebook, Twitter, Youtube, Instagram and a dedicated website), the aim of “Porto Aperto 2019” was to involve citizens by telling them about the three main ports of Campania region, through these guided visits and by making these open days a celebrating occasion and a festive moment for all those who have taken part from 17 to 19 May 2019.

This year the “Porto Aperto” events in Campania were held together with the other initiatives in Italian ports, thanks to the Italian Port Days iniziativa launched by the Italian Ports Association (Assoporti).

Port of SALERNO

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

“Porto Aperto 2019” has come to its third edition and is for the first time the “Porto Aperto” event for Naples, Salerno and Castellammare di Stabia, the three ports belonging to the Campania port system. This is the reason why this year the Port Network Authority of the central Tyrrhenean Sea has organised a celebratory day in each port, dedicated to the citizens.

The show was carried out during three days: on May 17th in Castellammare di Stabia, on the 18th in Salerno and on the 19th in Naples.

18th May 2019:

The day was dedicated to the Port of Salerno, with guided tours of the harbour on motorboats, starting at 9h00 a.m. each hour, with a last run at 12h00 a.m. (reservation was needed through the website www.portoaperto.it).

In the meanwhile, in the morning (10h00 a.m.-1h00 p.m.) and in the afternoon (4h00 p.m.-7h00 p.m.)

guided tours of the Maritime Station designed by the famous anglo-irachenian archi-star Zaha Hadid were organised.

Entertainment and musical moments went on during the whole day, both inside and outside the Maritime Station, then leading to a very original symphony of boat whistles in the early night (7h30 p.m.) and then a final concert called “Mare Nostrum” (8h30 p.m.).

Also thanks to the help of social media (Facebook, Twitter, Youtube, Instagram and a dedicated website), the aim of “Porto Aperto 2019” was to involve citizens by telling them about the three main ports of Campania region, through these guided visits and by making these open days a celebrating occasion and a festive moment for all those who have taken part from 17 to 19 May 2019.

This year the “Porto Aperto” events in Campania were held together with the other initiatives in Italian ports, thanks to the Italian Port Days iniziativa launched by the Italian Ports Association (Assoporti).

Port of CASTELLAMMARE di STABIA

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

“Porto Aperto 2019” has come to its third edition and is for the first time the “Porto Aperto” event for Naples, Salerno and Castellammare di Stabia, the three ports belonging to the Campania port system. This is the reason why this year the Port Network Authority of the central Tyrrhenean Sea has organised a celebratory day in each port, dedicated to the citizens.

The show was carried out during three days: on May 17th in Castellammare di Stabia, on the 18th in Salerno and on the 19th in Naples.

17th May 2019:

It started with a conference having as discussion theme “the value of the port for the territorial development”; the Conference will take place in the Council Hall of Castellammare di Stabia's municipality at 10h00 a.m.

During the day, starting from 10h00 a.m. and ending at 3h00 p.m., guided tours of the military establishment of ropes production were organised for the local high school students, as well as boat excursions (starting at 10h00 a.m.) in cooperation with the “Lega Navale” of Castellammare di Stabia (registration was necessary through the website www.portoaperto.it).

At 6h30 p.m., a very suggestive concert within the port area ended the day.

Also thanks to the help of social media (Facebook, Twitter, Youtube, Instagram and a dedicated website), the aim of “Porto Aperto 2019” was to involve citizens by telling them about the three main ports of Campania region, through these guided visits and by making these open days a celebrating occasion and a festive moment for all those who have taken part from 17 to 19 May 2019.

This year the “Porto Aperto” events in Campania were held together with the other initiatives in Italian ports, thanks to the Italian Port Days iniziativa launched by the Italian Ports Association (Assoporti).



Type of traffic:**Solid bulk, liquid bulk, general cargo, cruise Ro-ro, container****Location**

The Port of Taranto, located in the heart of the Mediterranean basin, is particularly strategic as a natural gateway for sea traffic from/to Central Europe and the Far East and the developing economies of the Near and Middle East and North Africa.

other companies' cruise ships to the port of Taranto.

Summary of amount of traffic per type

In 2018 the total cargo handling of the Port Network Authority of the Ionian Sea amounted to 20.4 million tonnes. Overall, the cargo in transit from the port of Taranto consists approximately of 57.3% solid bulk, 24.2% general cargo and 18.5% liquid bulk. The trend in industrial production has a significant impact on the handling of bulk goods and in particular in Taranto, whose activity is closely linked to those of the iron and steel industry and the ENI refinery, the main clients of the port. The handling of containers in 2018 is still at a standstill. However, the granting of the concession for the Multipurpose Pier to the Turkish holding company Yilport, ranked thirteenth as a Global Terminal operator and first as a Global Port operator in 2018, opens up new and important prospects for growth in the sector. As concerns the trade of general cargo, over the last few years, the handling of wind turbines has increased steadily. As regards passenger traffic, growth is expected in 2019 thanks to the return of Marella and other companies' cruise ships to the port of Taranto.

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

In the framework of its Three Year Operational Plan 2017-2019 the Port Network Authority of the Ionian Sea has foreseen the following actions with the aim to strengthen the relationship between port and city:

1. Establishment of the Innovation Hub in the port of Taranto with the aim to realize an acceleration programme for start-ups and an incubator for innovative ideas in the field of port operations and logistics. The innovation Hub foresees the involvement of the University, research centres, banks, port operators (shipowners, freight forwarders, terminal operators, etc.), local entrepreneurs, companies of the maritime cluster
2. Construction of the Falanto Port Service Center on the S. Cataldo Pier in the port of Taranto with the aim of launching a requalification process of the waterfront and integration between port and city, through the seamless union between public areas and pedestrian pathways
3. Subscription and enhancement of current agreements with the aim to promote the territory, participation in dedicated events such as Italian Port Days, organized by the Assoporti Association, in order to open the port to the city and encourage the citizens to know more about the port and port activities.

The PNAIS keeps its website port.taranto.it constantly updated with new contents in order to spread news, information and anything related to the Port Network Authority's activities. The website includes the Transparent Administration section with any kind of information useful to keep the citizens updated with the Port Network Authority's activities and the mini site [FUTUREPORT future.port.taranto.it](http://FUTUREPORT.future.port.taranto.it) which keeps track of the undergoing works and their progress in the port of Taranto through photos and the relevant list of administrative procedures. The official social profiles of the PNAIS were activated on Facebook, Twitter, Instagram, Youtube, ISSU in order to launch brief and straightforward messages using a direct and quick means of communication such as social networks and therefore reach a wide and varied audience.



Port of BARI

Type of traffic: containers, dry bulk (cereals) passengers (cruise ship and ferries) pleasure craft

Summary of amount of traffic per type: 2018

TOTAL THROUGHPUT: 5,489,05 - DRY BULK: 1,456,186 - LIQUID BULK: 346,629
GENERAL CARGO: 4,032,899 - TEU 68,262 - PASSENGERS: FERRIES, 1,180.169; CRUISE 572,906

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The most important and active part of our communication strategy is based on the social networks, in order to give citizens and port communities the opportunity to proactively participate in our port life, being constantly informed about the administrative decisions and strategies. Such a use of the social media is significantly and positively associated with the perceptions of AdSP MAM transparency, which is related to the trust in our administrative policy. We use Twitter, Facebook, Instagram and our official web site. We constantly interact with our followers and quickly answer to their questions. Infact, we believe that this friendly reaction, even in emergency cases, creates a deep perception that our ports are always open to citizens and tourists.

Port of BARLETTA

Type of traffic: Liquid and solid bulk, general cargo, fishing boats

Summary of amount of traffic per type

TTOTAL THROUGHPUT: 856.438- DRY BULK: 496.688 - LIQUID BULK: 326.642
GENERAL CARGO: 33.108 - TEU 0 - PASSENGERS: 0

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

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Port of BRINDISI

Liquid and solid bulk, general cargo, passengers(Ro-Ro Schengen, non Schengen, Cruise and Ferry) , pleasure crafts, fishing boats, military, port services

Summary of amount of traffic per type: 2018

TOTAL THROUGHPUT: 7.859.503 - DRY BULK: 3.145.033 - LIQUID BULK: 2.330.278
GENERAL CARGO: 2.384.192 - TEU 12 - PASSENGERS: FERRIES, 532.872; CRUISE 104.085

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

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Port of MANFREDONIA

Liquid bulk, solid bulk general cargo passengers(ferries) pleasure crafts, fishing boats

Summary of amount of traffic per type

TOTAL THROUGHPUT: 439.650 - DRY BULK: 302.883 - LIQUID BULK: 117.475
GENERAL CARGO: 19.292 - TEU 0 - PASSENGERS: FERRIES, 0; CRUISE 285

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The most important and active part of our communication strategy is based on the social networks, in order to give citizens and port communities the opportunity to proactively participate in our port life, being constantly informed about the administrative decisions and strategies. Such a use of the social media is significantly and positively associated with the perceptions of AdSP MAM transparency, which is related to the trust in our administrative policy. We use Twitter, Facebook, Instagram and our official web site We constantly interact with our followers and quickly answer to their questions. Infact, we believe that this friendly reaction, even in emergency cases, creates a deep perception that our ports are always open to citizens and tourists.

Port of MONOPOLI

Liquid bulk, solid bulk general cargo passengers(ferries) pleasure crafts, fishing boats

Summary of amount of traffic per type

TOTAL THROUGHPUT: 385.699 - DRY BULK: 190.267 - LIQUID BULK: 175.301
GENERAL CARGO: 20.131 - TEU 0 - PASSENGERS: CRUISE 954

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The most important and active part of our communication strategy is based on the social networks, in order to give citizens and port communities the opportunity to proactively participate in our port life, being constantly informed about the administrative decisions and strategies. Such a use of the social media is significantly and positively associated with the perceptions of AdSP MAM transparency, which is related to the trust in our administrative policy. We use Twitter, Facebook, Instagram and our official web site We constantly interact with our followers and quickly answer to their questions. Infact, we believe that this friendly reaction, even in emergency cases, creates a deep perception that our ports are always open to citizens and tourists.



Type of traffic:
all types of cargo, passenger traffic, fishing, shipbuilding and yachtbuilding

Location

Ancona, Pesaro, S. Benedetto del Tronto, Pescara, Ortona

Summary of amount of traffic per type

12 million tonnes, 1,2 million passengers, 5 yacht shipyards, 1 cruise shipyard, the 2 main fishing ports of the Italian Adriatic coast

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The ports involved in the project are under the Central Adriatic ports authority. The issue of the port-city relationship in each port is a priority for the port authority and is explicitly mentioned in the three years operational plan (the strategic development plan of the Port authority). The port-city relationship is developed in two ways: 1) permanent cooperation with local institutions (city mayors, region, local harbour masters): the elected institutions are the expression of the democratic process of the local community, therefore a direct and strong dialogue is essential to find the proper balance between the expectations of local communities and the needs of development of ports. A second channel is via social network. The Facebook account "Autorità di sistema portuale del mare adriatico centrale" gives evidence of all the activities in the ports managed. Compared to the other social network, Facebook proved to be the most effective in reaching local communities and allowing the exchange of images, but also the expressions of proposals, emotions, criticisms. A real interactive dialogue to give immediate feedback to local public of what's going on in port. The Italian port days events in the ports from Pesaro to Ortona are a good example of that: the information on the events was followed and appreciated by local population, increasing the awareness not only about ports, but also port professions and the environmental challenges tackled.

Also, a Facebook account has been opened 4 years ago by the Central Adriatic ports authority specifically dedicated to the Ancona Old port area (portoanticoancona). nowadays it has almost 7.900 followers and 14.400 site registrations. the reopening of the old port of Ancona, a port area that is part of the local identity for the monuments that are in this site, would not have been so successful without a social network support that built up the community.

USEFUL LINKS: <https://www.facebook.com/adspadriaticocentrale/>;
<https://www.facebook.com/portoanticoancona/>



Type of traffic:

Italy

Source: Assoporti (2018)

- 1st in handling of general cargo
- 2nd in handling of solid bulk cargo
- 7th for total throughput

Europe

Source: Eurostat (2017)

- 10th in dry bulk cargo
- 33th for total throughput

Location

The The Port of Ravenna is the port of the Emilia-Romagna Region. By virtue of its strategic geographic position, the Port of Ravenna is a leading port in Italy for its trade with the markets of the Eastern Mediterranean and Black Sea (almost 40% of the national total and excluding coal and oil products) and plays an important role as regards trade with the markets of the Middle and Far East.

Summary of amount of traffic per type

Dry bulk	11.301.203
Liquid bulk	4.623.994
Containerised goods	2.383.200
RO-RO	1.662.011
General cargo	10.759.144
Total handling (tons):	26.684.341
Containers (TEUs)	216.320
Cruise Passengers (n.)	18.068
Ferry Passengers (n.)	1.451

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The Port of Ravenna Authority in collaboration with its port operators has made it its mission to connect with the local community, seeking to promote in every occasion, maritime culture and port value. It has done so by engaging in multiple activities and events held at its headquarters situated at the Old City Docks, a revived old port area representing today an attractive meeting spot with strong ties to the city’s port identity. Activities and events such as “Port Open Days”, “Maritime Days” to name but a few, include the free concession of its auditorium and areas, lectures, conferences and debates open to the public, port visits from primary and secondary public schools but also lectures offered by Port Authority executives at schools of all levels. And most importantly, free educational port navigation trips representing the unique way to visit the Port of Ravenna’s port-canal which is the only port-canal in Italy.

Naturally, all this wouldn’t have been possible to achieve without directly communicating with its port citizens through the use of social media. In fact, through the use of Facebook and Twitter, the Port of Ravenna Authority seeks to inform and update its port community also in relation to activities and events, not exclusively “locally” relevant but which are considered to be significant and therefore may generate interest.

In addition, the use of social media has been fundamental to the Port of Ravenna Authority, as a public entity and hence duty-bound to manage and communicate information to its citizens (in response to anti-corruption and transparency laws) on the Port’s performance (statistics) and achievements, future strategic projects and its commitment to safeguarding the environment.

It is only through this win-win relationship that sustainable development of the port of Ravenna and its city can be achieved.



Type of traffic: Cargo, Ro-ro / Ro-pax / Passengers

Summary of amount of traffic per type

TRAFFIC FIGURES 2018

Total tonnage: 26.495.278 - Liquid Bulk: 9.362.986 - Dry bulk: 7.380.731 - General Cargo: 9.751.561

Number of containers (in TEU): 632.250 - Ro-ro units: 81.539

Number of local and ferry passengers: 208.602 - Cruise passengers: 1.579.246

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

Over the past 20 years the Port of Venice has implemented a program of activities aimed at opening the port to citizens, including schools, families, associations of every kind. To do so, the Port Authority organizes every year a number of “Open Port” initiatives both in the historical waterfront and in the cargo and passenger port, in order to introduce the port role to people living in the surrounding territory. Among the main initiatives there are indoor lessons, outdoor guided tours, conferences on different topics, visits to the technical-nautical boats, meetings with the institutions working in the port, visits to port terminals. The positive implications are multiple: education and training for students, general and specific information for citizens and interest groups, creation of a recognizable identity, and more generally development of dialogue and aperture between the city and its port. Transparency is therefore a common thread throughout all of the activities, which are aimed at achieving both a communication and a cohabitation objective. To reach these objectives, as a complementary tool to the actual activities, the Port Authority employs also the modern and most relevant means of communication, such as the website and the social media channels, being present on Twitter and Instagram with its @PortOfVenice identity. Thanks to the assistance of the social media channels, the Open Port activities can have their own voice and make themselves know and relevant to citizens.

In 2019 in particular, the Port of Venice joined most of the other Italian ports in the Assoporti's initiative “Italian Port Days - Opening Port Life and Culture to people”, for a 6 days program of events dedicated to people of all ages, including children, families, schools, professionals, youngsters and elders.

The Port Authority coordinated a series of activities over the whole week:

- “Kids on board” project, a particular kind of guided tour specially designed for primary school students. The initiative, spread on four dates, welcomed about 150 young students and their teachers in the Port Authority premises, where a logistic-themed laboratory took place in a format suitable for children. The event terminated with an adventurous tour on the technical-nautical boats made available by the Coast Guard and by the Towing and Mooring Societies.

- “Sea Week” project, in collaboration with the main logistic and nautical school in Venice, aimed at training the students following the school-work experience model established by the Italian government. During the dedicated week, the students experienced different maritime working situations, and had the opportunity to know better the Port of Venice and its unique properties.

- Conference “Perspectives for the maritime cluster”, an event organized by the Port Authority together with the Order of Chartered Accountants and Auditors of Venice, with the aim of describing and highlighting the economic value of the Port of Venice and its companies, spreading the results of technical analysis implemented nationwide.

- “Open Port Day”, a Saturday morning initiative dedicated to anyone interested in meeting some of the main actors of the Port of Venice. Port Authority, Coast Guard, Mooring and Towing Societies, Venice Passenger Terminal Society: all of them together welcomed the participants coming from inside and outside Venice to present them their role and activities. The event included a guided boat tour to the cargo and passenger port, a complete visit to one of the largest tugboat operating in Venice, a visit to the rescue maritime unit of the Coast Guard and a meeting with the Venice Passenger Terminal staff.

All the activities were supported by the use of social media channels before, during and after the “Italian Port Days” initiative. In particular, the communication plan included various news on the website regarding the Port Days event, a promotional post on the Instagram channel and a number of posts on Twitter, organized as follows:

- 10 May: launch of the overall program, promotion of the initiatives open to the public and opening of registrations through a dedicated website;
- 15 May: reportage on the project “Kids on Board”, with pictures and comments;
- 16 May: launch of the conference “Perspectives for the maritime cluster”;
- 17 May morning: reportage on the “Sea Week”, with pictures and information on the different steps of the educational training;
- 17 May afternoon: reportage on the conference “Perspectives for the maritime cluster”, with pictures, quotes and data;
- 18 May: reportage on the “Open Port Day” event, with pictures interaction with others involved.



Containers, RO-RO - Ferries, passengers (cruisers, ferries and fast vessels), agri-food produce (cereals, fruit, coffee and refrigerated products), miscellaneous goods, project cargoes, cements, mineral oils, bulk products, iron and steel products, oil products and by-products, industrial products, chemicals.

Summary of amount of traffic per type

Statistics 2018

- Number of trains: 9,732
- Liquid bulk: 43,234,735 t
- Dry bulk: 1,665,508 t
- General cargo: 17,776,259 t
- Number of vehicles (semitrailer, private and commercial vehicles): 309,424
- Number of containers / TEUS: 725,42

Description of how the port is working on opening itself to local community with particular reference to transparency and use of social networks

The Port of Trieste opened the doors of the historic headquarters of the Port Authority to run, over several appointments, a creative workshop for schoolchildren entitled “Once upon a time there was a port”.

The Lloyd Tower was turned into a big artistic paper-engineering workshop, providing children aged 5 to 10 with the opportunity to build a cardboard copy of the Free Port through a pop-up theatre performance

featuring some of the Port’s most characteristic elements 300 years ago: sailing ships, bundles of cargo, and warehouses. The initiative was an opportunity to teach young children and their families about the important role played by the port - both 300 years ago and today - as a place for people to meet and exchange ideas and for cultures to come together.

Now in its fifth year, the Port of Trieste Open Day was held on Saturday, 18 and Sunday, 19 May.

This initiative was promoted by the Port Network Authority together with trade associations, port operators and the port community, and involved a total of 700 people. After a general presentation at the historic headquarters, participants were taken on a bus tour of the port.

As in past years, a special pre-opening on Saturday, 18 May was dedicated to instagrammers who wanted to recount their experience through their photographs, which were posted with the hashtag #ILMIOPORTO.

During the tour, visitors were able to discover the sites where ships and ferries load and offload their cargo and passengers, the types of goods transiting through the port, the contents of the containers, and the routes traveled by the ships that call at Trieste. The port, which is inextricably linked with local industrial and manufacturing output, showcased its strong rail links, as evidenced by rails serving each and every quay, where visitors were able to see not only containers, but also a range of unique objects, such as huge engines and giant coal heaps about to be loaded onboard. Open Day participants were also able to access cargo warehouses, enjoy the scent of coffee beans, and enter refrigerated cells to gain a better understanding of how goods transiting through the port are stored. The terminal’s daily workers were also involved in the Open Day and described, first-hand, the details of their jobs and activities.

The Open Day of the Port of Trieste closed on the following weekend (from Friday, 24 May to Sunday, 26 May), hosting the performance of Roberto Abbiati “Una tazza di mare in tempesta” (A tempest in a seacup), inspired by Herman Melville’s famous novel, featuring Abbiati himself as the lead actor, as well as Johannes Schlosser and original music by Fabio Besana.

Through the evocative power of the spoken word, Abbiati-Ishmael took the audience – seated in a special installation recalling the hold of a whaling ship – on a thrilling journey through sounds and small items bringing to mind core elements and instincts of the human soul. Sailing through frightening ocean storms and hunting down whales, small groups of 20 spectators listened to the tales of Captain Ahab and his crew, an experience that unfolded all around the audience through sound and light effects, and sensations of days gone by.



Port Programs for Italian Port Days

(For Press Releases)

Assoporti

Via dell'arco de' Ginnasi, 6

See more at:

<http://www.assoporti.it/it/associazione/italian-port-days/>

Giorno	Orario	Attività	Luogo
16-17-18 maggio	10.00/17.00	Laboratori ludico didattici – Porto dei Piccoli	Palazzo S. Giorgio
16-17-18 maggio	14.00	Lecture di favole del mare	Palazzo S. Giorgio
17 maggio	9.00	Il porto incontra gli studenti	Palazzo S. Giorgio
18 maggio	10.00 11.00 12.00	Apertura di Palazzo S. Giorgio	Palazzo S. Giorgio
18 maggio	11.00	Apertura del Genoa Port Center	Porto Antico

Giorno	Orario	Attività	Luogo
10 maggio	9.30/17.30	Laboratori ludico didattici – Porto dei Piccoli	Porto dei Piccoli (Area Palacarisa)
10 maggio		Attività con la Lega Navale	
10 maggio		Incontro con la Capitaneria di Porto	
10 maggio		Visita al Porto di Savona con l'imbarcazione dei Piloti e degli Ormeggiatori	Porto di Savona
10 maggio		Visita ad un rimorchiatore	
10 maggio		Il Porto si racconta – un angolo dove i lavoratori del porto raccontano il loro mestiere	
11 maggio	9.30/13.00	Laboratori ludico didattici – Porto dei Piccoli	Vecchia Darsena, Largo Roni
11 maggio		Visita al Porto di Savona con l'imbarcazione dei Piloti e degli Ormeggiatori	Porto di Savona

Giorno	Orario	Attività	Luogo
15 e 16 maggio		Edizioni speciali del progetto PortoLab aperto a tutti i cittadini. Visite in Bus all'interno del Porto e del Terminal LSCT-Gruppo Contship Italia.	Porto della Spezia
Date da definire		Visite all'interno dei rimorchiatori a cura della Società Scafi-Rimorchiatori Riuniti Spezzini.	
Date da definire		Attività a cura della Capitaneria di porto	
18 o 19 maggio		Edizione Speciale del progetto "Le Avventure di un Grande Contenitore" all'interno del Terminal Tarros S.p.A.	Porto della Spezia

Giorno	Orario	Attività	Luogo
15 maggio		Laboratorio a cura de Il Porto dei Piccoli sul tema "Portus Lunae", laboratori ludico- didattici sui temi del porto e del mare: I mestieri del Porto, Il Viaggio del Marmo, Naves Lapidarie, Un Mare di Colori.	Porto di Marina di Carrara
Date da definire		Attività a cura della Capitaneria di Porto	
Date da definire		Altre attività con il coinvolgimento del Cantiere Nautico NCA	

Giorno	Orario	Attività	Luogo	Posti
15-16 maggio	8.30/13.30 15.30/17.30	Visita alle imbarcazioni con dotazioni tecnologiche per la salvaguardia dell'ambiente marino e laboratori ludico-didattici	Porto Mediceo di Livorno	
15-16 maggio		Visita del Livorno Port Center	Fortezza Vecchia di Livorno	Aperta alla cittadinanza
15-16 maggio		Visita del Magazzino delle imbarcazioni storiche	Porto Passeggeri, ingresso adiacente al Mercatino Americano	Aperta alla cittadinanza
15-16 maggio		Visita guidata al Porto di Capraia	Porto di Capraia	
15 maggio	14.30/16.00	Tour in bus del Porto di Livorno per le scuole prenotate	Varco Fortezza	
15 maggio	16.00/17.30	Tour in bus del Porto di Livorno aperto alla cittadinanza	Varco Fortezza	50
15 maggio	17.00/19.00	"I giovedì del Port Center" – Conferenze dedicate a tematiche marittimo portuali	Fortezza Vecchia di Livorno	
19 maggio	21.00	Concerto conclusivo della V edizione del Festival Sanctae Juliae	Fortezza Vecchia di Livorno – Sala Canaviglia	
20-23 maggio		Laboratori ludico-didattici e spettacoli teatrali nell'ambito dell'Open Day dell'Acquario di Livorno in collaborazione con "Il Porto dei piccoli" ONLUS	Sala Panoramica e Sala del Relitto	
23-24 maggio		Conferenza Annuale ESPO 2019	Teatro Goldoni di Livorno	

Giorno	Orario	Attività	Luogo	Posti
21 maggio	8.30/13.30	Visita guidata del Porto di Piombino – Scuola Secondaria di primo grado "Andrea Guardi" di Piombino	Porto di Piombino	

Giorno	Orario	Attività	Luogo
20 maggio	17.00	Convegno/incontro con gli onorevoli e consiglieri regionali del comprensorio, il Direttore Marittimo del Lazio, i sindaci del comprensorio, le Agenzie Marittime e gli armatori nonché la stampa locale. Il tema è legato al crocerismo previsioni e prospettive di crescita del settore, nuove navi alimentate a GNL e, quindi, tematica ambientale connessa, bunkeraggio GNL.	Sede AdSP di Civitavecchia

Giorno	Orario	Attività	Luogo
19 maggio	9.00 10.40 12.15	Guided tours of the harbour by motorboats	Port of Naples
19 maggio	9.00/13.30	Port tours by bus	Port of Naples
19 maggio	15.00/18.00	Guided visits by motorboat to "San Vincenzo" pier (upon reservation) will be organised	Port of Naples
19 maggio	19.30	The "Darsena Acton" area with musical events.	Port of Naples

Giorno	Orario	Attività	Luogo	Posti
18 maggio	9.00/12.00	Will be dedicated to the Port of Salerno, with guided tours of the harbour on motorboats	Port of Salerno	Reservation is needed through the website www.portoaperto.it .
18 maggio	10.00/13.00 16.00/19.00	Guided tours of the Maritime Station designed by the famous anglo-irachenian archi-star Zaha Hadid will be organised.	Port of Salerno	
18 maggio	19.30	Entertainment and musical moments will go on during the whole day, then leading to a symphony of boat whistles	Port of Salerno	
18 maggio	20.30	Final concert called "Mare Nostrum"	Port of Salerno	

Giorno	Orario	Attività	Luogo
17 maggio	10.00	Conference having as discussion theme "the value of the port for the territorial development"	Council Hall of Castellammare di Stabia's municipality

Giorno	Orario	Attività	Luogo
17 maggio	17.30	Conferenza Stampa Presentazione Taranto Port Days 2019 alle Istituzioni e alla stampa	AdSP del Mar Ionio
17 maggio	18.30	Il Porto del futuro Aperitivo dell'innovazione presso il "BALAB in porto"	Porto di Taranto
18 maggio	9.30	Visite guidate al Porto di Taranto in bus Concorso d'arte estemporanea	Porto di Taranto
18 maggio	11.00	Visita guidata del Faro di S. Vito	Partenza da Piazza Castello
18 maggio	16.00	Visita del Porto di Taranto visto dal mare dedicato ai bimbi dell'Associazione Simba	Porto di Taranto
18 maggio	16.30	Il waterfront come strategia di rigenerazione urbana e connessione Porto-Città	Sala degli Specchi Palazzo di Città
18 maggio	19.00	Reading letterario dedicato al Mare	Officina Maremosso – Via Costantinopoli 58
19 maggio	10.00	Visite guidate in bus del Porto di Taranto	Partenza da P.le Democrate
19 maggio	12.30	Visita del Porto di Taranto visto dal mare a bordo della M/N Clodia	Partenza da P.le Democrate
19 maggio	17.30	Concerto di musica classica in collaborazione con l'Istituto G. Paisiello	Molo S. Eligio
20 maggio	10.00	Tavola rotonda aperta alla cittadinanza e alle scuole	Teatro Comunale Fusco
20 maggio	17.30	Proiezione cortometraggi del Festival del Cortometraggio dei Mari	Teatro Orfeo

Giorno	Orario	Attività	Luogo
17 maggio	15.30/19.30	"Alla vela che vince servono porti sicuri"	Bari – Sala Conferenze AdSP
17 maggio		Port Day – Il porto si racconta	Bari
17 maggio	18.30	Prova di lancio Balestra Gigante di Leonardo	

Giorno	Orario	Attività	Luogo
18/25 maggio	16.00	Visita guidata tra i luoghi della storia	
18 maggio	9.30	Cerimonia di intitolazione della banchina centrale del porto di Brindisi alla Regina Elena di Montenegro	
19/26 maggio	10.00	L'incontro tra la storia ed il cibo. Percorso culturale dall'archivio di Stato al Castello Svevo con degustazione finale	

Giorno	Orario	Attività	Luogo
15/05/19		Visita al cantiere navale Rossini: presentazione del progetto e visita alla banchina ed al travel lift. La visita consentirà di vedere anche i “cestini mangia plastica” che l’azienda ha installato in acqua.	
15/05/19		Incontro con la Capitaneria di porto: presentazione del Corpo e visita ai mezzi nautici.	

Giorno	Orario	Attività	Luogo
17/05/19		Evento progetto “A pesca di plastica” ed incontro con i pescatori.	
17/05/19		Incontro con la Capitaneria di porto: presentazione del Corpo e visita ai mezzi nautici	

Giorno	Orario	Attività	Luogo
17/05/19		Programma in corso di definizione	

Giorno	Orario	Attività	Luogo
18/05/19		Tour guidati del porto a cura della ADSP (mattina, a bordo imbarcazione)	
18/05/19		Esposizione al Porto Antico (Molo Clementino) dei mezzi nautici dei Servizi Tecnico Nautici, Capitaneria di Porto, GDF, Polmare. Laboratori per bambini ed incontro con professionisti del porto (a cura di Stella Maris)	
18/05/19		Giornata scuola aperta dell’Istituto Nautico Volterra Elia di Ancona.	

Giorno	Orario	Attività	Luogo
20/05/19		<ul style="list-style-type: none"> Incontro con la Capitaneria di porto: presentazione del Corpo, visita ai mezzi nautici ed aerei. 	

Giorno	Orario	Attività	Luogo
16 maggio		Momento di approfondimento sul tema del lavoro portuale in collaborazione con Port Ravenna Progress/Presentazione pubblica del Porto e dell'attività dell'AdSP	Porto di Ravenna
17 maggio	mattina	Visita del Porto di studenti dell'Università di Parma, che effettueranno la navigazione lungo il canale ed andranno a visitare un terminal di cereali all'interno del Porto	Porto di Ravenna
17 maggio	pomeriggio	Navigazione alla quale saranno invitati tutti i giornalisti e tutti i dirigenti scolastici di Ravenna	Porto di Ravenna
18 maggio		Navigazione "open" per il pubblico	Porto di Ravenna

Giorno	Orario	Attività	Luogo	Posti
Dal 14 al 21 maggio		Settimana del mare con Polo Nautico + Progetto "Bambini a bordo!" con scuole elementari		
17 maggio	14.30/17.00	"Prospettive del cluster marittimo tra dinamiche globali e determinanti locali. Il caso del sistema portuale veneto"	Aula Magna Trentin	Numero chiuso con registrazione obbligatoria
17 maggio		Evento di chiusura Settimana del Mare		
18 maggio	8.45/11.00	"Venezia Porto Aperto! Navigando tra le banchine di ieri e di oggi"		
18 maggio	9.30/12.30	Dimostrazioni pubbliche attività di salvataggio in mare	Santa Marta Varco 24	Open
18 maggio		Visita e tour a bordo della Motovedetta CP 287		
18 maggio	9.30/12.30	Visite aperte ai mezzi acquei operanti in porto	Santa Marta Varco 24	Turni da 7
18 maggio	10.00/10.45	Presentazione offerta formativa in area logistico-portuale	CFLI Santa Marta Fabbricato 16	60
18 maggio	9.30/11.00 10.00/10.30 10.30/11.00	Visita al simulatore navale	VeMarS Santa Marta Fabbricato 16	20 a visita
18 maggio	11.00/11.30 11.30/12.00 12.00/12.30	Presentazione attività Guardia Costiera	CP Santa Marta Fabbricato 15	20 a visita
18 maggio	10.30/12.30	Tour guidato in barca al Porto di Venezia	Stazione Marittima San Basilio	80

Giorno	Orario	Attività	Luogo
18/19 maggio maggio		Convegni e mostre sul Porto di Trieste	

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